

Table 4. U.S. Selected Services Revenue¹ - Total and E-commerce: 2007 and 2006

[Except where indicated, estimates are based on data from the 2007 Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 4A]

NAICS Code	Description	Value of Revenue				Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		2007		2006				2007	2006	2007
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue			
	Total for Selected Service Industries	6,763,713	124,123	6,385,177	103,697	5.9	19.7	1.8	1.6	100.0
	Selected Transportation and Warehousing ²	325,298	9,245	314,178	6,523	3.5	41.7	2.8	2.1	7.4
484	Truck transportation	228,907	8,164	221,871	5,617	3.2	45.3	3.6	2.5	6.6
492	Couriers and messengers	74,704	(S)	71,627	78	4.3	(S)	(S)	0.1	(S)
493	Warehousing and storage	21,687	987	20,680	828	4.9	19.2	4.6	4.0	0.8
51	Information	1,114,883	44,035	1,057,430	37,227	5.4	18.3	3.9	3.5	35.5
511	Publishing industries (except Internet)	297,709	18,581	282,880	16,520	5.2	12.5	6.2	5.8	15.0
517	Telecommunications	490,761	(S)	463,253	4,435	5.9	(S)	(S)	1.0	(S)
51811	Internet service providers and web search portals	31,168	(S)	28,749	4,637	8.4	(S)	(S)	16.1	(S)
	Selected Finance ³	461,096	8,791	467,702	7,241	-1.4	21.4	1.9	1.5	7.1
5231	Securities and commodity contracts intermediation and brokerage	312,790	8,507	335,703	7,018	-6.8	21.2	2.7	2.1	6.9
532	Rental and Leasing Services	123,041	7,330	118,507	6,538	3.8	12.1	6.0	5.5	5.9
	Selected Professional, Scientific, and Technical Services ⁴	1,276,569	18,893	1,164,956	14,659	9.6	28.9	1.5	1.3	15.2
5415	Computer systems design and related services	228,623	4,580	202,281	3,829	13.0	19.6	2.0	1.9	3.7
56	Administrative and Support and Waste Management and Remediation Services	594,820	12,759	563,729	13,333	5.5	-4.3	2.1	2.4	10.3
5615	Travel arrangement and reservation services	32,072	7,308	30,201	6,470	6.2	13.0	22.8	21.4	5.9
62	Health Care and Social Assistance Services	1,664,547	1,048	1,558,756	1,034	6.8	1.4	0.1	0.1	0.8
71	Arts, Entertainment, and Recreation Services	191,005	3,073	180,383	2,540	5.9	21.0	1.6	1.4	2.5
72	Accommodation and Food Services ⁵	601,504	12,309	575,348	9,270	4.5	32.8	2.0	1.6	9.9
	Selected Other Services ⁶	410,950	6,640	384,188	5,332	7.0	24.5	1.6	1.4	5.3
811	Repair and maintenance	142,611	1,004	138,271	913	3.1	10.0	0.7	0.7	0.8
813	Religious, grantmaking, civic, professional, and similar organizations	182,054	4,044	162,671	3,156	11.9	28.1	2.2	1.9	3.3

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <<http://www.census.gov/svsd/www/cv.html>>.

¹ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.

² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

⁴ Excludes NAICS 54112 (offices of notaries).

⁵ Estimates are based on data from the 2007 Annual Retail Trade Survey.

⁶ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2007 Service Annual Survey